



CITY OF MORGAN HILL

17555 PEAK AVENUE MORGAN HILL CALIFORNIA 95037

LIBRARY, CULTURE AND ARTS COMMISSION

**After Action Minutes
REGULAR MEETING
JANUARY 9, 2006**

Morgan Hill Civic Center
Council Chambers
17555 Peak Avenue

LIBRARY COMMISSION

Chair	Einar Anderson
Vice-Chair	Charles Cameron
Commissioner	Chuck Dillmann
Commissioner	Jeanne Gregg
Commissioner	John Macchia
Commissioner	Sylvia H. Cook
Commissioner	Vacant

7:00 P.M.

CALL TO ORDER

Chair Anderson called the meeting to order at 7:00 p.m.

ROLL CALL ATTENDANCE

Absent: Commissioner Cook

DECLARATION OF POSTING THE AGENDA

Per Government Code 54954.2

PLEDGE

Pledge was led by Chair Anderson

PUBLIC COMMENT

None

1. COUNTY LIBRARY REPORT

**Deputy County Librarian
Flowers**

Deputy County Librarian Sarah Flowers provided the report for the Library. She reported the Silicon Valley Reads Program will hold a kick-off event on February 1, 2006 at the Heritage Theater in Campbell. The Second Annual Friends and Commissioners Forum was held on January 7, 2006. There were approximately 40 people in attendance. Supervisor Don Gage provided opening remarks and Pat Travis was the keynote speaker.

Chair Anderson and Commissioner Cameron attended the forum. Both commended the County Library on the program for the Forum.

The County Library report is included as Attachment A.

Joint Powers Authority

The January JPA meeting was cancelled and rescheduled to February 23, 2006 at 1:30 p.m.

2. MORGAN HILL LIBRARY REPORT

**Deputy County Librarian
Flowers**

Deputy County Librarian Sarah Flowers provided the report for Rosanne Macek. The Library Building Team is working on numerous details for the new library, including a monument sign at the street. The new address for the library will be 660 West Main. Ground breaking will be held in late March and construction will begin in April.

There was a 9% increase in circulation in November 2005 compared to November 2004. The November gate count increased by 2% over last year and new library cards increased by 16%. Library programs were reduced in December due to the holidays.

The Morgan Hill Silicon Valley Reads event will be held on Saturday, February 4, 2006 at 10:30 a.m. at the Community and Cultural Center. The program will include a reading by Julie Otsuka, author of *When the Emperor was Divine*. Discussion will be moderated by SJSU English Professor Craig Lore. This event is sponsored by the Santa Clara County Library, Morgan Hill Library, Friends of the Library, BookSmart, AAUW and the City of Morgan Hill.

The Morgan Hill Library report is included as Attachment B.

3. FRIENDS OF THE LIBRARY

President Carol O'Hare

Carol O'Hare reported the FOL donated approximately \$17,000 in 2005 to the library for various programs and materials. Net income for the year is over \$4,000, which will go towards needs in the new library. The FOL is a sponsor of the Silicon Valley Reads event to be held on February 4, 2006. The FOL is a member of a coalition that works to bring the author of the selected book to Morgan Hill.

The FOL will hold a meeting on January 10, 2006 to discuss raising funds to help furnish the new library. Their goal is to start a public campaign that will coincide with the groundbreaking.

The FOL report is attached as Attachment C.

4. LEGISLATIVE COMMITTEE

Commissioner Dillmann

No report

5. CONSENT CALENDAR

APPROVAL OF MEETING MINUTES OF DECEMBER 12, 2005

Commissioner Dillmann motioned to approve the minutes. Commissioner Cameron seconded the motion. Motion approved (6:0).

BUSINESS

6. PUBLIC ART POLICIES DRAFT

Recommended Action: Information Item. Item continued from December 12, 2005 meeting. Commissioner Cook will continue presentation of public art policies and present a first draft of definitions to the Commission

Commissioner Cook was unable to attend the meeting. Commissioner Gregg stated she and Ms. Cook have researched the public art policies of other cities and have discovered a wealth of information. She added developing a policy such as this is a lengthy process and must be developed carefully.

Chair Anderson will contact Commissioner Cook regarding the status of the draft policies and inquire about any assistance she might need.

Item tabled to February 2006 meeting.

7. CIVIC CENTER BENCHES

Recommended Action: Information Item. Chair Anderson will report on the Sister City Committee meeting held on January 5th and discuss the Commission's role in working with the Committee.

Chair Anderson reported that at its December 14th meeting the City Council received the Commission's recommendation regarding the Sister Cities program display. The Council voted to postpone selection of the inscription on the benches to be located in the Civic Center plaza. Chair Anderson asked for a volunteer to work with the Sister City Committee on development of a display.

Commissioner Dillmann stated there has been a lot of emphasis on the benches, but he feels the emphasis should be placed on how to best appropriately recognize Morgan Hill's Sister Cities. He feels benches with plaques or inscriptions does not provide appropriate recognition of the current Sister Cities.

Commissioner Gregg stated she and Commissioner Cook have researched the general guidelines for other cities' public art programs and learned that some cities have two bodies working to select public art: 1) a rule making or policy making body, such as a Commission; and 2) a separate committee to select art. The second committee is typically made up of experts in the arts who are

sometimes compensated for their appointment. The Commission is currently not prepared to make a decision on the Sister City display based on policies or procedures. Commissioner Dillmann added there are still a number of questions that need to be addressed regarding the scope of the Commission:

- 1) Will the Commission be responsible for development of a funding model for the arts?
- 2) Will the Commission be responsible for funding cultural events and programs in addition to the arts?
- 3) Will the Commission provide programs such as fellowships in the arts?

He added the Arts Alliance is serving as the body which encourages public art and works with artists, but there is no formal relationship between this group and the Commission.

George Nale of the Sister Cities Committee addressed the Commission. He stated he appreciated the opportunity to work with the Commission on this project. He feels the Commission and the Committee can work together. Carol O'Hare stated she'd like to be involved as a representative from the FOL. She stated the design of the benches is set, but what goes on the benches does not have to be finalized for at least a year. A committee was appointed to work on this project, which consists of Chair Anderson, George Nale and Carol O'Hare. Staff Balagso added that Special Assistant to the City Manager Spier and City Architect Dumas will work with the Committee.

Commissioner Macchia stated the charge of the Commission is to develop a plan to embrace the Sister City Committee that will provide adequate outreach and public awareness of the Sister City program. The Commission's recommendation was not meant to minimize the Sister City program or its contributions. The Commission felt the Sister City program would receive heightened recognition at the Community and Cultural Center vs. the Civic Center plaza.

Commissioner Dillmann stated there will be visitors from our Sister Cities at the Centennial celebration and it would be nice to have renderings of the proposed display available for them.

8. PUBLIC ART PROJECT AT INDOOR RECREATION CENTER

Recommended Action: Information Item. Commission will discuss development of funding and procedures to acquire public art for the lobby and natatorium of Indoor Recreation Center.

Chair Anderson stated Commissioner Cook was working on this item as well and he was not sure of the status. Chair Anderson asked Staff Balagso if she knew the timeline for the finalization of public art for this project. Ms. Balagso stated she spoke with Julie Spier that afternoon and learned there will be tiles located in the areas designated for public art. Therefore, there is no longer a great urgency to identify public art for this project. The Commission has time to make a thorough and prudent decision. Chair Anderson stated it would be beneficial in the future to have the timeline for each project so the Commission could have adequate time to respond to staff's requests.

Commissioner Dillmann suggested someone from the Commission attend the next Arts Alliance meeting to present the Indoor Recreation Center art project. Chair Anderson agreed. Commissioner Cook is a member of the Alliance but her availability was unknown.

Commissioner Gregg stated she is concerned about developing the funding model for public art. She

suggested it be added to the scope of the Community Conversation sponsored by the City. This might be a good avenue to measure public support for public art and ways to fund it. From her experience with the library tax, she feels the community's support of a new tax might be low. Commissioner Cameron suggested researching the feasibility of funding public art through development fees. For example, 1% or 2% of each commercial and/or residential development could be set aside for public art projects. This is common in other cities. An article courtesy of City Manager Tewes was circulated among the Commissioners regarding establishment of a new arts group, 1st ACT in San Jose. This group has heavy support from corporate and community leaders. Commissioner Dillmann suggested Morgan Hill corporations could be a funding source for public art. Anritsu is donating the funds for the Sister City display case. He added he and George Nale developed a list of community leaders who could help with fundraising and presented this list to the Mayor Kennedy. They have not pursued contacting any of the people on the list. Chair Anderson stated the Commission must first define public art policies and procedures. Commissioner Dillmann added a budget is also needed to determine how to fund public art, cultural events and programs.

Chair Anderson stated he requested the Commission's Work Plan and review of what's been accomplished be on the February meeting agenda. He noted that Commissioner Cook stated the development of policies and procedures for public art could take up to a year. Commissioner Gregg stated she feels that is not an unrealistic time frame.

Commissioner Gregg then asked how the library determines its budget to purchase DVD's, CD's and videos vs. books. A constituent asked this question of her. Kathleen Keeshen responded there are collection management principals that are followed by each library. The County Library has developed its policy based on efficiency and needs. She added each branch library should have its own printed collection management policy that's available for review. Those who have questions or concerns should address library staff directly. Commissioner Cameron stated the library of today is completely different than a few years ago. It now serves as a major resource for information in all formats. The Commission asked that the library provide its Collection Management Policy at the February meeting as well as address the issue of the library's changing role and vision for the future.

10. REQUESTS FOR FUTURE ITEMS

Continuation of Public Art Policies Draft
Indoor Recreation Center Public Art Project
FY05/06 Commission Work Plan
Library Collection Management Policy and Library Vision for the Future

11. ANNOUNCEMENTS - None

12. ADJOURNMENT to next monthly meeting on **February 13, 2006 at 7:00 p.m. in Council Chambers** - Commissioner Dillmann motioned to adjourn the meeting. Commissioner Cameron seconded the motion. Motion approved (6:0).

Attachment A

**Morgan Hill Library, Culture & Arts Commission
January 9, 2005
Rosanne Macek, Community Librarian**

I'm very sorry that I'm unable to join you in person tonight. I'm attending the orientation for the new class of Leadership Morgan Hill. I will be back for your February meeting.

NEW LIBRARY

The building team has been hard at work on numerous details of the new library. We saw several possible designs for a monument sign that will be located at the street (new address will be 600 Main). The architects and library staff are also working on interior signage, shelving, and some minor floor plan adjustments. The project goes out to bid this month, groundbreaking will be in late March, and construction will start in April.

USER STATISTICS

I'm very happy to report that we saw a 9% increase in circulation this November, compared to the same period last year. Now that we have a full year of the Monday closure behind us, I hope this will continue.

Our "gate count," or the number of people coming through our front door, increased 2% over last year. The number of people signing up for new library cards increased 16%.

PROGRAMS

December is a slow time for us due to the holidays. Our book discussion group was on hiatus and we don't do story times the last 2 weeks in December. We've been making good use of this time to do some advance story time and program planning for the year, and have been doing quite a bit of "weeding" to make sure our collections are in good shape.

Don't forget the Silicon Valley Reads event in Morgan Hill on Saturday, Feb. 4, at 10:30 a.m. at the Community Center. This program features a reading by Julie Otsuka, author of *When the Emperor Was Divine*, followed by Q&A moderated by SJSU English professor Craig Lore. Sponsored by Santa Clara County Library, Morgan Hill Library, Friends of the Morgan Hill Library, BookSmart, City of Morgan Hill, American Association of University Women (Morgan Hill branch).

Attachment B

Library Commissioners Report
Melinda Cervantes, County Librarian
Santa Clara County Library
January 2005

1. Save the date for the Silicon Valley Reads; One book, One Community Kick-off event on February 1, 2006 at 7:00pm at the Heritage Theatre in Campbell. *The Souvenir: A Daughter Discovers Her Father's War* by Louise Steinman and *When the Emperor Was Divine* by Julie Otsuka explore two families' experiences during World War II. Silicon Valley Reads is celebrated during the month of February with author events, writing programs and book discussion groups throughout the Valley.
2. On Saturday, January 7th, over 40 people were in attendance at the 2nd Annual Library Friends and Commissioners Forum. Supervisor Don Gage provided opening remarks on the value of volunteers and the importance of the Library Friends and Commissioners to the passage of Measure A. Consultant Pat Taviss addressed the group on advocacy, roles and responsibilities. Find your passion, set yourself free and raise your voice were topics of discussion and activities followed by demonstrations of new library services and fundraising beyond book sales.
3. The January meeting of the Santa Clara County Library Joint Powers Authority has been cancelled; the JPA Board will meet next on Thursday, February 23, 2006 at 1:30pm at the Library Administration Offices, 14600 Winchester Blvd., Los Gatos.

Attachment C

**Friends of the Library Report
to the Library, Cultural and Arts Commission 1/9/2006**

In 2005, although a final accounting is not yet complete, the Friends donated about \$17,000 to the library for various programs and materials. Net income for the year is over \$4000, which will go toward needs in the new library.

The Friends are one of the sponsors of Morgan Hill Reads, which supports the Silicon Valley Reads program. Julie Otsuka, author of *When the Emperor Was Divine*, will appear at the community center on Saturday, Feb 4, at 10:30 am. The program is free and open to all

The Friends have received a \$250 grant from the Rotary Club of Morgan Hill to support our new Speakers Forum. This forum will include both authors and speakers on topics of general interest. James Dalessandro, author of the novel *1906*, is scheduled for a presentation on April 25 at the Playhouse, commemorating the centennial of the San Francisco earthquake. We are also working on a program in March on the oil and energy crisis.

Now that groundbreaking for the new library is just over two months away, the Friends will focus its efforts on raising funds to help furnish the building. Tomorrow at 7 PM, we are hosting a fundraising meeting. Our goal is to start a public campaign to coincide with groundbreaking.

The Friends will hold its next quarterly membership meeting on January 25.